

A Message from Superintendent Hoernemann



Information overload--that's how we feel sometimes when we see 100 emails in our inbox or come across multiple articles we want to read. Recently, a school district that visited Avon (along with six other high performing districts) wondered how we get news out to all our patrons. We discussed:

- School newsletters
- The Oriole Blast district newsletter
- Facebook and Twitter
- School messenger (emails or voice mails sent home)
- www.avon-schools.org
- School and teacher websites
- Local media
- Superintendent messages
- Quarterly community business leaders luncheons
- Quarterly religious leaders luncheons
- Avon Chamber of Commerce participation
- Annual State of the Schools meeting

And no matter how much we do...it is never enough! So we remain committed to our Strategic Plan Goal #3: Enhance communications at all levels to build stronger, richer and more authentic relationships.

We continue to seek additional avenues to share our story. The latest? **Avon's You Tube Channel** will be adding many new videos in the coming months. It can be accessed from our webpage/District Links or [Click Here](#).

Our second effort is the new **An Oriole Minute** – brief videos highlighting a timely topic. Our first effort features Assistant Superintendent, Dr. John Atha, talking about the STEP-UP program. Check it out right here: <http://www.youtube.com/watch?v=oRyA6B7IIPE>. A second video with AEF Executive Director Kerry Tuttle shares how you can Honor an Educator. Be sure to take a moment to view it at: <https://youtu.be/Xqn1D6uFGsY>

Is this enough? No! With over 1,100 employees and 9,300 students, communication will always be a work in progress. Rest assured, however, that we are committed to this goal by providing concise and timely information to our families, employees and community.

As always, I welcome your feedback. Feel free to email me at mehoernemann@avon-schools.org.

Sincerely,

Margaret Hoernemann

Superintendent

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Educate. Excite. Excel.

[Superintendent's Message Archives](#)