



A Message from Superintendent Hoernemann

It's Still All About Relationships!

Did you receive more emails today than you can possibly manage? I sure did—and most of them legitimately required attention. It seems the faster I type, the more they multiply. So why do I seem to forget the benefits of picking up the phone, walking down the hall or driving over to a school rather than just hitting “Reply?” Sometimes I am fooled into believing that email always works. Don’t get me wrong; I like email for many issues. The more sensitive or emotional the topic, however, the more important personal communication (tone of voice, body language) becomes. One hundred percent of the time, the effort to make the phone call or personal visit works. Most recently a parent reminded us, “While relationships can’t be built via email, they can be destroyed by it.”

Profound! This is a needed reminder for adults to set a positive example for our students regarding civility. Whether it’s email or social media, let’s all remember that building relationships is time well invested.

As always, I welcome your feedback. Feel free to email me at mehoernemann@avon-schools.org.

Sincerely,

Margaret Hoernemann
Superintendent

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